

Alberto Carnero - Senior Visual & Product Designer

Madrid-based designer with a deep love for technology, digital business and typography.

Professionally, my objective is to combine the experience on digital product design and background on typography to solve problems, tell stories and create compelling brand experiences and unique digital products.

We need to discuss the world to build design. People, their dreams and their challenges or difficulties.

Digital typography design degree (A. Badius direction) and **Motion Graphics** Post-grade completed in Madrid.

Several experience in **Prototyping and Design Methods** in several projects on web and mobile technology.

Typography **teacher** and lectures experience.

Now

Ricoh España (Madrid) - Senior Digital Product Designer

Branding, technology. Collaboration with technology companies and fashion designers.

Background

Head of design. Insurtech Company (Madrid)

Head of design at Yondbee Social Effects (Madrid)

Design Lead & Digital Product Designer at Cloudbonmobile. (Madrid)

Art Direction at Ricoh. (Madrid)

Type teacher at Erretrés. (Madrid)

Co-Organizer Sevilla Design Walk (Sevilla)

Education

Graphic Design. School of Art of Zamora.

Master Degree. Motion Graphic and Audiovisual Post-Production. CICE Madrid.

Master Degree. Type design and Communication. I.E.D. Madrid.

Lean Ux Course. Design Thinking Methodologies. (Online). Madrid.

Data visualization and information design. (Online). Madrid.

Remote Design Sprint Course (Online). Madrid.

Research Methods Course (Online). Madrid.

Workshops and lectures / Publications

Escuela de Arte de Granada. Type design.

Málaga Design Walk. Concept handmade type design

Trazos / Erretres Agency Master. Typography teacher.

Istituto Europeo di Design. Summer Workshop. Madrid

TypeTalk. Talk about typography. Studio Banana, Madrid.

Sevilla Design Walk 2012 & 2013. Typography workshops.

TypoMad Fest. Collective exhibition. Madrid Designers Association

Font Family Collaborator. IndexBook.

Happy Wednesday London. Free Zine packed with illustration, design and information.

Evasée. Graphic design weblog between Shangay and Spain.

Design consultancy for

SM Editorial, Pernod Ricard, Seagram's Gin, Absolut, Wilkinson Italia, IED Madrid, Aventura Reading London, GTI, Empark,

TourSpain, Wendy & Rita Bcn, Mustang, Levis, Continuum, Francesc Ribot, Cofrade, Loewe, Espacio36 Art Gallery,

Big Brand Madrid, Sonoratec, NextDoor Publishers Bcn, Grupo Banco Popular, Siroco Badalona, Ministry of the Prime

Minister, Ministry of Economy and Finance, Ministry of Industry (Spain).

albertocarnero.com

[Instagram -> Daily stuff](#)

[linkedin.com/in/albertocarnero](https://www.linkedin.com/in/albertocarnero)

hi@albertocarnero.com