

## ALBERTO CARNERO - VISUAL, UX & STRATEGIC DESIGN

Madrid-based designer & art director with a deep love for technology and typography.

Professionally, my objective is to combine the experience on digital design and background on typography to solve problems, tell stories and create compelling brand experiences and unique digital products.

We need to discuss the world to build design. People, their dreams and their challenges or difficulties.

**Digital typography design** degree (A. Badius direction) and **Motion Graphics** Post-grade completed in Madrid.

Several experience in **Prototyping and Design Methods** in several projects on web and mobile technology.

Typography **teacher** experience.

### Actually

Branding, technology. Collaboration with technology companies and fashion designers.

### Recent background

Head of design at Yondbee Social Effects (Madrid)

Design Lead & Product Designer at Cloudbonmobile. (Madrid)

Art Direction at Ricoh. (Madrid)

Type teacher at Erretrés. (Madrid)

Co-Organizer Sevilla Design Walk (Sevilla)

Co-Funder of Comando Cran Tipografía & Lettering (Madrid)

Happy wednesday magazine (London)

### Education

Graphic Design. School of Art of Zamora.

Master Degree. Motion Graphic and Audiovisual Post-Production. CICE Madrid.

Master Degree. Type design and Communication. Istituto Europeo di Design Madrid.

Lean Ux Course. Design Thinking Methodologies. (Online) Madrid.

### Workshops and lectures / Publications

Escuela de Arte de Granada. Type design.

Málaga Design Walk. Concept handmade type design

Trazos / Erretres Agency Master. Typography teacher.

Istituto Europeo di Design. Summer Workshop. Madrid

TypeTalk. Talk about typography. Studio Banana, Madrid.

Sevilla Design Walk 2012 & 2013. Typography workshops.

TypoMad Fest. Collective exhibition. Madrid Designers Association

Font Family Collaborator. IndexBook.

Happy Wednesday London. Free Zine packed with illustration, design and information.

Evasée. Graphic design weblog between Shangay and Spain.

### Design consultancy for

SM Editorial, Pernod Ricard, Seagram's Gin, Absolut, Wilkinson Italia, Caser Seguros, IED Madrid,

Aventia Reading London, GTI, Empark, TourSpain, Wendy & Rita Bcn, Mustang, Levis, Continuum, Francesc Ribot, Cofrade,

Loewe, Espacio36 Art Gallery, Big Brand Madrid, Sonoratec, NextDoor Publishers Bcn,

Grupo Banco Popular, Siroco Badalona, Ministry of the Prime Minister, Ministry of Economy and Finance,

Ministry of Industry (Spain).

[albertocarnero.com](http://albertocarnero.com)

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